

Privacy Policy & Terms and Conditions of Use

Last update: 29/08/2025

Privacy Policy

1. Data Controller

The Data Controller is **Nabla Srl Società Benefit**, with registered office at Via Santa Sofia 27, 20123 Milan (MI), Italy.

Contact email: **legal@nabla.studio**.

2. Types of Data Collected

- **Identification and contact data:** name, surname, email, phone number (if provided).
- **Usage data:** technical information about the device, browsing logs, interactions with the service.
- **User-generated content:** images, descriptions, or other materials uploaded for the purpose of using the photo enhancement service.

3. Purposes and Legal Basis of Processing

Data is processed for:

- Providing and improving services (legal basis: contract performance).

- Handling support or assistance requests (legal basis: legitimate interest).
- Complying with legal obligations (legal basis: legal obligation).
- Sending informational or promotional communications (legal basis: legitimate interest or consent, depending on the case).
- Uploaded images are processed to provide the photo enhancement service and may also be used by Nabla for promotional and advertising purposes (e.g., demos, social media, marketing campaigns).
- Finally, images may be used by Nabla for training and improving the AI models strictly necessary to deliver the service itself, and **not for any unrelated purposes**.

Testing phase note: during the testing phase, users may be manually registered by the Nabla team.

4. Processing Methods and Security

Personal data is processed electronically with appropriate measures to ensure confidentiality, integrity, and availability. Despite precautions, no system can guarantee absolute security.

5. Data Retention

Personal data is retained only for as long as necessary to provide the services and comply with legal obligations. Uploaded images may be deleted by the user or upon request.

6. Data Sharing

Data may be shared with third-party service providers supporting the operation of the platform (e.g., hosting, infrastructure).

Images are processed using technologies provided by third-party vendors acting as data processors in compliance with GDPR.

We may also disclose data to competent authorities if required by law.

7. User Rights (GDPR)

Under Articles 15–22 GDPR, users have the right to access, rectify, erase, restrict, or object to processing, request portability, and withdraw consent (when applicable).

Requests must be sent to **legal@nabla.studio**.

8. Responsibility for User-Generated Content

Users are **solely responsible for the content they upload** (images, texts, descriptions).

Nabla Srl Società Benefit is not responsible for user-uploaded content or any infringement of third-party rights arising from such content.

9. Data Transfers Outside the EU

Where data is transferred outside the European Economic Area, Nabla will adopt safeguards in line with Articles 44–49 GDPR (e.g., Standard Contractual Clauses).

10. Cookies and tracking technologies

This site uses only **technical cookies** strictly necessary for the proper functioning of the platform (for example, to maintain active login sessions and ensure service security).

No profiling cookies or third-party tracking cookies are used.

11. Updates to this Privacy Policy

Nabla Srl Società Benefit reserves the right to amend this Privacy Policy at any time. Updates will be published on this page with an updated effective date.

Terms and Conditions of Use

1. Service Description

Aweshome is a digital platform that automatically enhances property photos, turning amateur shots into professional-looking images. The service helps owners and managers showcase their listings online.

2. Registration and Account

- Certain features require user registration and the creation of a personal account.
- Users must provide accurate, complete, and up-to-date information when registering.
- Users are responsible for safeguarding their credentials and for all activities under their account.
- Sharing credentials with third parties is prohibited. Nabla Srl Società Benefit is not liable for unauthorized account use resulting from user negligence.

3. User-Generated Content

- Users are **solely responsible** for the content they upload (texts, images, descriptions).
- Images are processed **automatically**, and Nabla does not guarantee that the results will always be error-free or meet the user's expectations.
- Users must not upload content that is illegal, defamatory, offensive, discriminatory, or infringes on third-party rights (e.g., copyright, trademarks, privacy).
- Nabla Srl Società Benefit reserves the right to remove or block content that violates these rules.

- The company **disclaims all responsibility** for user-uploaded content and the results of automated processing.

Use of images for promotional purposes

The user acknowledges and agrees that uploaded images may be used by Nabla Srl Società Benefit not only for the provision of the photo enhancement service but also for promotional and advertising purposes (e.g., demos, social media, and marketing campaigns).

Nabla shall not be held liable for any consequences arising from such use, without prejudice to compliance with applicable data protection laws.

4. Intellectual Property

- All rights to trademarks, design, texts, code, and platform functionalities remain the property of Nabla Srl Società Benefit.
- Users retain ownership of uploaded content but grant Nabla a non-exclusive, limited license necessary to provide the service.

5. Limitation of Liability

The service is provided “as is”, without warranties of uninterrupted availability or error-free operation.

To the maximum extent permitted by law, Nabla Srl Società Benefit shall not be liable for any direct or indirect damages arising from the use of the service or from user-uploaded content.

6. Suspension and Termination

Nabla may suspend or terminate accounts in case of violations of these Terms and Conditions.

7. Governing Law and Jurisdiction

These Terms are governed by Italian law. The exclusive jurisdiction for any disputes shall be the Court of **Milan**.

8. Amendments to the Terms

Nabla Srl Società Benefit reserves the right to amend these Terms at any time. Amendments shall become effective upon publication on the platform.